

Fenella Carpena

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EDUCATION

University of California - Berkeley, PhD in Economics, 2017.

Dissertation: Essays on Development Economics, Dissertation Chair: Prof. Edward Miguel.

Certificate of Teaching and Learning in Higher Education, 2016.

University of California - Berkeley, Bachelor of Arts *with High Distinction*, 2007.

Double Major in Economics and Applied Mathematics (concentration in Industrial Engineering & Operations Research), Minor in Japanese.

HONORS & AWARDS

National Science Foundation Graduate Fellowship, 2011-2014.

Ford Foundation Fellowship, Honorable Mention, 2011.

Outstanding Graduate Student Instructor, Graduate Division, UC Berkeley, 2014-2015.

Earl F. Cheit Award for Excellence in Teaching, Haas School of Business, UC Berkeley, 2015-2016.

Doctoral Completion Fellowship, UC Berkeley, 2015-2016.

Graduate Division Summer Grant, UC Berkeley, 2015, 2016.

Graduate Division Travel Grant, UC Berkeley, 2017.

PUBLICATIONS

“The ABC’s of Financial Literacy: Experimental Evidence on Attitudes, Behavior, and Cognitive Biases,” *Management Science*, 2017 (with Shawn Cole, Jeremy Shapiro, and Bilal Zia).

“Revealing Demand for Pro-Poor Innovations,” USAID White Paper, 2014 (with Guillaume Kroll, Ishita Ghosh, Emmanuel Letouze, Javier Rosa, and Prithi Trivedi).

“Liability Structure in Small-scale Finance: Evidence from a Natural Experiment,” *World Bank Economic Review*, 27(3): 437–469, 2013 (with Shawn Cole, Jeremy Shapiro, and Bilal Zia).

“Microfinance for Entrepreneurs,” in *The Oxford Handbook of Entrepreneurial Finance*, 2012 (with Miriam Bruhn and Bilal Zia)

WORKING PAPERS

“The Adverse Effects of Electrification: Evidence from India.” 2017.

“Unpacking the Causal Chain of Financial Literacy,” *World Bank Policy Research Working Paper No. 5798* (with Shawn Cole, Jeremy Shapiro, and Bilal Zia). 2011.

RESEARCH EXPERIENCE

NUPI, Senior Research Fellow, 08/2017-present; Visiting Research Fellow, 09/2016-07/2017.

University of California - Berkeley, Graduate Student Researcher, 2012-2016.

Harvard Business School, Research Associate, 2010-2011.

World Bank - Development Research Group, Consultant, 2008-2011.

TEACHING EXPERIENCE

Graduate Student Instructor, Haas School of Business, UC Berkeley

Data and Decisions (EW MBA 296, Weekend MBA Program), Fall 2015

Median (mean) overall rating: 7.0 (6.96) out of 7.0

Graduate Student Instructor, Dept. of Economics, UC Berkeley

Economic Statistics and Econometrics (ECON 140, Undergraduate), Spring 2016 and Fall 2014

Spring 2016, Median (mean) overall rating: 7.0 (6.58) out of 7.0

Fall 2014, Median (mean) overall rating: 7.0 (6.43) out of 7.0